Digital Content Program

unizin

Unizin, a non-profit consortium of 14 universities, has saved students over $100 million through its digital content program. Beyond cost savings, this initiative delivers robust data that can fuel a powerful data ecosystem, enhancing student advising, analytics, and personalized learning, making education more efficient and data-driven.

1

Content Acquisition

Unizin negotiates with leading publishers to provide access to a vast library of up-to-date course content at reduced prices, saving students money.

2

Courseware Adoption

Unizin Order Tool centralizes the adoption of digital courseware and learning tools, facilitating efficient billing and invoicing, while providing real-time data and reporting for staff.

3

Content Delivery

Unizin Engage integrates with institutional systems to ensure seamless delivery of digital course materials to all students **on day one**, simplifying the process for both students and faculty.

4

Student Success & Data

Unizin's digital content program not only saves students money but also generates valuable data that boosts student success.

Faculty can answer the age-old question, "Are my students doing the reading?"

This data is essential for enhancing advising, analytics, and personalized tutoring, making it a powerful tool for improving academic outcomes.

Unizin's Impact

Unizin has significantly reduced the cost of digital learning for students while providing institutions with valuable data insights and tools to enhance student success.

$114 Million
Estimated Student Savings

$39
Average e-text price

$63
Average courseware price

<0.6%
Opt-out rate